



Strategic Plan 2017-2019

Vision: To be the recognized oral health advocate in the state

Mission: Develop and promote strategies that achieve optimal oral health for all Coloradoans.

Who We Serve: OHCO is a statewide coalition made up of partner organizations, individuals, and communities across the state of Colorado. OHCO coalitions represent geographic diversity across the state.

Programs and Services: OHCO accomplishes its mission in 3 ways:

- Building a network to create policy change around oral health
- Raise awareness of local communities and individuals
- Mobilize them to take a stand on an issue

Goals

Integrated Care: Raise the awareness of the need for oral health integration in an integrated care system in Colorado.

Continued Advancement: Elevate and increase our watchdog approach so that we can activate the network to address any threats to oral health advancement.

Strengthening the Oral Health Network: Deepen relationships among local partners that are critical to elevating voices about disparities in oral health by increasing the knowledge, effectiveness and capacity for collective action.

Building Organizational Strength: Build a strong organizational structure through board development, brand awareness, committee structure, policy development and a development plan.